

Capital Appreciation Folio Fact Sheet

Feb 3, 2014

Investment Process

The fund invests primarily in 20 to 30 domestic equities that are in the top 40% of the stock market by market cap. Potential investments are screened primarily using two criteria; return on capital and earnings yield. Companies that rank the highest in both factors are considered for inclusion in the portfolio. Potential investments are further screened by selecting companies having a durable economic advantage, competent management, shareholder friendliness, and conservative capital structures.

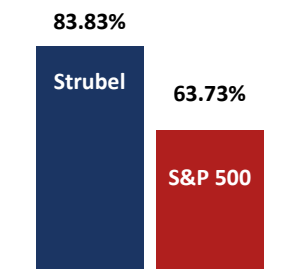
Portfolio Statistics

Price/Earnings	15.53
Price/Sales	1.58
Price/Book	3.27
Avg. Market Cap	\$83.18
Beta	.89
Holdings	28

Performance

Composite Equity Performance

Total Return (10/1/2008 to 12/31/2013)



Historical results are not indicative of future performance. Positive returns are not guaranteed. Individual results will vary depending on market conditions and investing may cause capital loss.

Performance data presented prior to 2011: Represents a composite of all discretionary equity investments in this strategy in accounts that have been open for at least one year. Any accounts open for less than one year are excluded from the composite performance shown. Returns are calculated using a holding period return formula. Results reflect the deduction of a management fee of 1% of assets annually. Results reflect the reinvestment of capital gains and dividends.

Performance data presented 2011 and after: Represents the performance of the model account. All clients accounts invested in this strategy are linked to this model. Results reflect the deduction of a management fee of 1% of assets annually. Results reflect the reinvestment of capital gains and dividends

The S&P 500, used for comparison purposes may have a significantly different volatility than the portfolio used for the presentation of SIM's composite returns.

The publication of this performance data is in no way a solicitation or offer to buy or sell securities and should not be construed as financial advice.

Portfolio Allocations

Model Top 10 Holdings

Typically newly opened accounts have funds spread equally across each holding.

Company	Weight
Hewlett Packard	4.09%
Lockheed Martin	3.95%
Visa	3.83%
H&R Block	3.83%
McGraw Hill Companies	3.79%
Oracle	3.78%
Accenture	3.74%
Qualcomm	3.72%
Northrop Grumman	3.72%
Omnicom Group	3.70%
Top 10	38.15%

Model Sector Weighting

Sector/Industry	Weight
Information Technology	32%
Business Services	15%
Media	11%
Defense & Aerospace	8%
Healthcare/Pharmaceutical	7%
Consumer Staples	7%
Tobacco	7%
Consumer Services	5%
Finance	4%
Retail	2%